



Corporate Treasury Ascends in Strategic Value During Turbulent Economic Period



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Today's finance innovators have overcome unprecedented challenges to succeed during the current economic times.

Corporate treasuries in the Americas and globally are more focused on ensuring that they have solutions in place to maintain access to day-to-day liquidity that will permit them to continue transacting when external funding is further restricted.

Back to Basics

Effective management of excess liquidity has resulted in greater focus on treasury processes, risk management and treasury policy procedures. Consequently, the treasurer's role within organizations has increased in profile and strategic importance.

One notable trend is the increase in the need for treasury to provide input on any financially noteworthy decisions that a company may encounter.

The treasury unit will continue to rise in strategic value to the organization. CFOs will work even closer with the treasurer, procurement, sales and logistics staff, as issues that were once handled within specific functions will be viewed holistically for their importance and impact on the company's overall health.

With liquidity so limited and core bank lending unavailable to many corporations, working capital optimization has risen in magnitude. Companies are required to find cash in the context of their payables, receivables and their inventory. Cash and liquidity are in great demand and that is why products such as accounts receivable financing have become more appealing. Supplier and distributor finance can lead to improved working capital and top-line revenue growth and provide an additional source of liquidity for a corporate and its trading partners.